



Is this Britain's Most Beautiful Farm?

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The search begins . . .

Our 2010/11 campaign starts now . . .

This week we are launching our 2010/2011 campaign to search for yet more beautiful farms. Farms that are helping consumers to appreciate the role professional farms have in ensuring a profitable rural environment. And one that is in perfect balance with nature.

We are searching for Britain's Most Beautiful Farm . . .

During the months ahead, we will be searching countrywide for candidates to enter the Beautiful Farm Awards and the winners will be announced at the awards luncheon at the House of Lords in March 2011.



social responsibility that today's modern farmer must advocate, promoting a positive image for farming and the rural environment, encouraging traceability and building consumer confidence.

You will farm for profit, utilising progressive farming techniques and employing new technology and ideas to meet the needs of your end user and customer. And finally, and most importantly, your farm will be aesthetically pleasing and exist in perfect balance with your rural surroundings.

Entry is simple: initially, we only require some photographs of your farm and a summary of why you think your farm (or a neighbour's farm if you would like to nominate someone else) deserves to win this prestigious award. Just send in your photo and tell us why your farm should win. Post your entry to Beautiful Farm Awards, Grove House Publishing Ltd, FREEPOST NAT9555, Tunbridge Wells TN3 9BR – no stamp required! Or you can enter online at www.farmbusiness.cc, or email us at awards@ghpublishing.co.uk.

ENTER YOUR FARM AND TAKE YOUR CHANCE TO WIN A LUXURY WEEKEND BREAK FOR TWO IN THE UK COURTESY OF SPONSOR NEW HOLLAND

We will be looking for evidence that your farm cares for the environment and encourages biodiversity. That you understand the



PROTECTING BRITISH BEES

NEW HOLLAND – AND THE BBKA

As a key player in the agricultural industry, New Holland know that if honey bees are in crisis then it may not be too long before farmers are affected too. It's not just horticulture that could be damaged, it affects the rape seed and other harvests. Because of this New Holland has forged a special relationship with the British Beekeeper's Association to support the work they are doing. As well as providing funding, New Holland will use their dealer network and customer base at key agricultural shows and events to raise awareness of the crisis amongst farmers, landowners, fruit growers and contractors.

For more information see www.britishbee.org.uk



WIN A LUXURY WEEKEND BREAK IN THE UK COURTESY OF SPONSOR NEW HOLLAND

COMPLETE, DETACH AND RETURN THIS ENTRY FORM AS SOON AS POSSIBLE
or email your photo and details to awards@ghpublishing.co.uk



Please remember to include photographs and use the **FREEPOST** address below – no stamp required.

Name of Farmer:

Farm Name:

Address:

Postcode:

Telephone:

Email:

Your name (if nominating):

Telephone:

HOW MANY HECTARES ARE FARMED? (please tick one) fewer than 100 hectares 100-499 hectares 500+ hectares

WHAT DO YOU PRIMARILY FARM? (please tick one) livestock arable mixed

What to submit:

Please include a short summary of why your farm should win these prestigious awards (minimum 200 words)

ELIGIBLE TO ENTER?

When we receive your entry form we may contact you to ask for more information about your farm – how you encourage biodiversity, care for the environment, understand the social responsibilities today's farmers face; how you help to promote a positive image for UK agriculture, etc. These will be important aspects we will be looking for in addition to the overall aesthetics of your farm within its rural setting. If you can send us any background information, such as promotional leaflets and testimonials, to support your entry, this will help with the judging process.

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Beautiful Farm Awards, Grove House Publishing Ltd, FREEPOST NAT9555, Tunbridge Wells TN3 9BR.
Or email your entry to awards@ghpublishing.co.uk. Competition closing date: 17th December 2010

